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| | UČNI NAČRT PREDMETA/COURSE SYLLABUS |
| Predmet | Ekonomске politike EU |
| Course title | EU Economic Policies |

| Študijski program in stopnja Study programme and level | Študijska smer Study field | Letnik Academic year | Semester Semester |
|-------------------------------------------------------------------------|---------------------------------------------|---------------------------------------|------------------------------------|
| Poslovna informatika 1 | Poslovna informatika | 3. | 5. |
| Business Informatics 1 | Business Informatics | 3 rd | 5 th |

Vrsta predmeta/Course type modularni/module

Univerzitetna koda predmeta/University course code

| Predavanja Lectures | Seminar Seminar | Sem. vaje Tutorial | Lab. vaje Laboratory work | Teren. vaje Field work | Samost. delo Individ. work | ECTS |
|--------------------------------------|----------------------------------|-------------------------------------|--------------------------------------------|-----------------------------------------|---------------------------------------------|-------------|
| 30 | | 30 | | | 90 | 6 |

Nosilec predmeta/Lecturer: Izr. prof. dr. Franci Avsec

Jeziki/ Predavanja/Lectures: slovenski/Slovenian
Languages: Vaje/Tutorial: slovenski/Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: **Prerequisites:**

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| <ul style="list-style-type: none"> • Pogoj za vključitev v delo je vpis v 3. letnik študija. • Študent mora pred izpitom pripraviti in predstaviti seminarsko nalogo in oddati portfolio. | <ul style="list-style-type: none"> • The prerequisite for participation is enrolment in the third year of study. • Students should prepare and present their seminar papers before the examination and submit a portfolio. |
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Vsebina:

Content (Syllabus outline):

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| <ul style="list-style-type: none"> • <i>Zgodovinski razvoj Evropske unije in njenih ekonomskih politik.</i> • <i>Ekonomске teorije, na katerih temeljijo politike Evropske unije.</i> • <i>Politike Evropske unije in koordinativna vloga Evropske komisije pri nacionalnih politikah v državah članicah:</i> <ul style="list-style-type: none"> - makroekonomske politike in EMU (ekonomske in monetarne politike, trg dela), - enotni notranji trg in strukturne politike (politika konkurence, industrijska politika, zunanjetrgovinska politika, regionalna politika), - razvojne politike Evropske unije (Lizbonska strategija, strategija | <ul style="list-style-type: none"> • <i>Historical development of the European Union and its economic policies</i> • <i>Economic theories based the policies of the European Union.</i> • <i>Policies of the European Union and coordinative role of the European Commission at the national policies in the member states:</i> <ul style="list-style-type: none"> - Macroeconomic policies and EMU (economic and monetary policy, labour market), - The EU common market and structural policies (competition policy, industrial policy, foreign trade policy, regional policy), - Development policies of the European Union (Lisbon |
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| <p>trajnostnega razvoja).</p> <ul style="list-style-type: none"> • <i>Proračun Evropske unije ter vloga Evropske banke za obnovu in razvoj ter Evropske investicijske banke pri izvajanju politik Evropske unije:</i> <ul style="list-style-type: none"> - prihodki in izdatki proračuna Evropske unije, - strukturni in drugi skladi Evropske unije, pravila za razporeditev sredstev ter pravila črpanja. • <i>Statistike Evropske unije:</i> <ul style="list-style-type: none"> - evropski sistem nacionalnih računov, strukturne statistike, - razvoj strukturnih kazalnikov za spremljanje izvajanja politik EU. • <i>Metodološka orodja za ugotavljanje učinkovitosti ter medsebojne soodvisnosti različnih politik:</i> <ul style="list-style-type: none"> - prikaz najpomembnejših metodoloških orodij, - prikaz najpomembnejših izsledkov različnih raziskav. • <i>Vključevanje Slovenije v politike Evropske unije:</i> <ul style="list-style-type: none"> - Strategija razvoja Slovenije, Program reform za izvajanje Lizbonske strategije, - poročanje Slovenije o izvajanju politik (Poročilo o razvoju, Konvergenčni program). | <p>strategy, sustainable development strategy).</p> <ul style="list-style-type: none"> • <i>Budget of the European Union and the role of the European Bank for Reconstruction and Development and the European Investment Bank in the implementation of EU policies:</i> <ul style="list-style-type: none"> - The budget revenue and expenditure of the EU - EU structural and other funds, allocation of EU funds and the rules of drawing. • <i>Statistics of the European Union:</i> <ul style="list-style-type: none"> - European system of national accounts, structural business statistics, - Development of structural indicators for monitoring the implementation of EU policies. • <i>Methodological tools for measuring policies effectiveness through different policies and its interdependence:</i> <ul style="list-style-type: none"> - the most important methodological tools - the most important findings of different studies. • <i>Integration of Slovenia into the EU policies:</i> <ul style="list-style-type: none"> - Slovenia's Development Strategy, Reform programme for achieving the Lisbon strategy - Slovenian reports about the implementation of policies (Development report, Convergence Programme). |
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Temeljna literatura in viri/Readings:

Bergdahl, M. et al. (2007). Handbook on Data Quality Assessment Methods and Tools. European Commission: Eurostat.

Bishop, S. in Walker, M. (2010). The economics of EC competition law: concepts, application and measurement. London: Sweet & Maxwell.

European Central Bank (2011). Structural reforms and macroeconomic performance in the euro area countries.

Evropski sistem nacionalnih in regionalnih računov (2005). Ljubljana: Statistični urad Republike Slovenije.

Kajnič, S. in Lajh, D. (2009). Evropska unija od A do Ž. Ljubljana: Uradni list Republike Slovenije.

Kmet Zupančič, R. (ur.) (2013). Poročilo o razvoju 2013. Ljubljana: UMAR.

Murn, A. (2009). Načrtovanje in izvajanje razvojnih politik vlade. UMAR, Delovni zvezek, št. 2, let. XVIII.

Resolucija o raziskovalni in inovacijski strategiji Slovenije 2011–2020 (2011). Ur. l. RS, št. 43/2011

Verhovnik, J. et al. (2005–2009). Pridobitev nepovratnih sredstev iz strukturnih skladov EU. Maribor: Forum Media.

Cilji in kompetence:

Učna enota prispeva predvsem k razvoju naslednjih splošnih in specifičnih kompetenc:

- poznavanje in razumevanje Evropske unije, teoretičnih izhodišč, na katerih temelji njena ekonomika, in različne politike, ki so se oblikovale (in med obdobji tudi spreminjale in dograjevale) do današnjega dne;
- koherentno obvladovanje temeljnega znanja, pridobljenega pri predmetu, in sposobnost povezovanja znanja z različnih področij ter njegova uporaba in implementacija v prakso;
- poznavanje in razumevanje procesov in stanj v poslovnem okolju z vidika različnih politik Evropske unije in sposobnost za njihovo analizo, sintezo in predvidevanje rešitev ter njihovih posledic v slovenskem okolju;
- usposobljenost za raziskovanje na področju upravljanja in poslovanja z upoštevanjem vidika politik Evropske unije ter razvoj kritične in samokritične presoje;
- fleksibilna uporaba pridobljenega znanja v praksi;
- sposobnost za reševanje konkretnih delovnih problemov s področja politik Evropske unije v upravljanju in poslovanju;
- interdisciplinarno povezovanje pridobljenih vsebin z drugimi področji upravljanja in poslovanja;
- sposobnost pridobivanja, selekcije in evalvacije novih informacij in zmožnost njihove interpretacije na področju politik Evropske unije in drugih disciplin programa Informatika v upravljanju in poslovanju; sposobnost uporabe informacijsko-komunikacijske tehnologije in sistemov za pridobivanje podatkov in informacij za reševanje problemov, ki zadevajo posamezne politike Evropske unije in njihov prenos v slovensko poslovno okolje (direktive, smernice, statistični izkazi, rezultati različnih raziskav ipd.);
- upoštevanje poslovne morale in etike.

Objectives and competences:

The learning unit mainly contributes to the development of the following general and specific competences:

- knowledge and understanding of the European Union, theoretical background on which its economics is based, and a variety of policies that have been developed to the present day;
- coherent management of fundamental knowledge gained in obligatory courses and the ability to link the knowledge of various fields and apply it in practice;
- knowledge and understanding of the processes and conditions in the business environment from the perspective of the various EU policies and the ability for its analysis, synthesis and forecasting solutions and its consequences in the Slovenian environment;
- qualification for research in the field of management and operations in the EU policies point of view;
- flexible use of knowledge in practice;
- the ability to solve practical working problems in the field of European Union policies in the management and operations;
- interdisciplinary integration of acquired contents with other areas of management and operations;
- the ability to obtain, select and evaluate new information and the ability to interpret them in the field of EU policies and other disciplines in Information Technology Programmes in business and management; the ability to use information and communications technologies and systems for data and information obtaining to solve problems affecting the individual policies of the European Union and their transfer into the Slovenian business environment (directives, guidelines, statistical statements, the results of various surveys, etc.);
- consideration of business morality and ethics.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/Študentka:

- pozna in razume zgodovinski razvoj politik;
- pozna in razume teoretična izhodišča, na katerih temeljijo politike Evropske unije;
- pozna in razume politike, ki se za vse države članice vodijo na ravni Evropske unije, ter politike, kjer ima Evropska komisija koordinativno vlogo med državami članicami;
- pozna in razume metodološki in vsebinski okvir analiz politik ter njegovo uporabnost pri spoznavanju ekonomskih procesov in procesov upravljanja;
- presoja učinkovitost politik EU in smernic pri oblikovanju nacionalnih političnih strategij;
- analizira in primerja posamezne področne politike in nakaže njihovo medsebojno učinkovanje;
- analizira rezultate nacionalnih računov, strukturnih kazalnikov ter drugih podatkov, ki jih pripravlja Eurostat;
- zna umestiti slovenske strategije na posameznih področjih v okvir politik Evropske unije.

Intended learning outcomes:

Knowledge and understanding:

Students:

- know and understand the historical development of policies
- know and understand the theoretical foundations on which the policies of the European Union are based;
- know and understand the EU policies of all member states, and the policies in which the European Commission has a coordinative role within the member states;
- know and understand the methodological and content framework of policies and its usefulness in learning about economic processes and management processes;
- assess the effectiveness of EU policies and guidelines in formulating national policy strategies;
- analyse and compare each sectorial policies and indicate their interactions;
- analyse the results of the national accounts, structural indicators and other data produced by Eurostat;
- the ability to classify Slovenian strategies in specific fields within the framework of European Union policies.

Metode poučevanja in učenja:

- *predavanja* z aktivno udeležbo študentov (interpretacije, diskusija, vprašanja, primeri, reševanje problemov);
- *seminarska naloga*;
- individualne in skupinske *konzultacije* (diskusija, dodatna pojasnila, obravnava specifičnih vprašanj);
- *oblikovanje portfolio in samostojni študij*.

Learning and teaching methods:

- *lectures* with active participation of students (interpretation, discussions, questions, examples, problem solving);
- *seminar paper*;
- individual and group *consultations* (discussions, additional explanation, dealing with specific issues);
- *creating a portfolio and independent study*.

Načini ocenjevanja:

Način (pisni izpit, ustno spraševanje, naloge, projekt):

- pisni (ustni) izpit
- seminarska naloga s predstavitevijo in zagovorom

Delež (v %)

Weight (in %)

60
40**Assessment:**

Types (written examination, oral examination, coursework, project):

- written (oral) exam
- seminar paper with presentation and defence