



Univerza v Novem mestu
University of Novo mesto

FAKULTETA ZA EKONOMIJO IN INFORMATIKO

FAKULTETA ZA POSLOVNE IN UPRAVNE VEDE

IZZIVI GLOBALIZACIJE IN DRUŽBENO–EKONOMSKO OKOLJE EU
mednarodna znanstvena konferenca

GLOBALISATION CHALLENGES AND THE SOCIAL–ECONOMIC ENVIRONMENT
OF THE EU
International Scientific Conference

Novo mesto, 19. maj 2022

PROGRAM CONFERENCE PROGRAMME

9.00–9.15	OTVORITEV ZNANSTVENE KONFERENCE / <i>OPENING OF THE SCIENTIFIC CONFERENCE</i> Uvodni pozdravi
9.15–11.15	UVODNI REFERATI <i>PLENARY OPENING SESSION</i>
11.15–11.45	ODMOR / <i>BREAK</i>
11.45–13.45	DELO V SEKCIJAH <i>WORK SESSIONS</i>
13.45–15.15	KOSILO <i>LUNCH</i>
15.15–17.15	DELO V SEKCIJAH <i>WORK SESSIONS</i>
17.15–17.30	ODMOR <i>BREAK</i>
17.30–18.00	PLENARNI ZAKLJUČEK KONFERENCE <i>PLENARY CONCLUSION OF THE CONFERENCE</i>

UVODNI REFERATI

PLENARY OPENING SESSION

	Predsedujoča Chair: dr. Malči Grivec, dr. Vladislav Marjanović
9.15–9.45	<i>Dr. Katja Crnogaj, dr. Maja Rožman</i> Produktivnost zaposlenih v času epidemije covid-19 Employee Productivity during the Covid-19 Epidemic
9.45–10.15	<i>Dr. Vladislav Marjanović, dr. Dejan Dorđević</i> Globalni izazovi i cirkularna ekonomija Global Challenges and Circular Economy
10.15–10.45	<i>Dr. Nevenka Maher</i> Management in učinkovitost Management and Efficiency
10.45–11.15	<i>Dr. Ladin Gostimirović</i> Trendovi globalnog obrazovnog procesa kao putokaz razvoja visokog obrazovanja zemalja Zapadnog Balkana Trends of the Global Educational Process as a Guide for the Development of Higher Education in the Western Balkans

SEKCIJA 1: Globalni izzivi ekonomije in okolja

SESSION 1: Global Economic and Environmental Challenges

	Predsedujoči Chair: dr. Rajko Macura
11.45–12.05	<i>Dr. Bojan Kocić, dr. Marija Marčetić</i> Carina kao akcelerator lokalnih ekonomskih potencijala u Srbiji – primer privrednih zona Customs as an Accelerator of Local Economic Potential in Serbia – an Example of Economic Zones
12.05–12.25	<i>Dr. Marija Mosurović Ružičić</i> Strateški menadžment naučnoistraživačkih organizacija (SRO) kao alat za postizanje uspeha – primer Srbije Strategic management of Scientific Research Organisations (SROs) as a tool for success - evidence from Serbia
12.25–12.45	<i>Dr. Aleksandar Šobot, dr. Diana Bilić Šobot</i> Upravljanje z okoljem na primeru Evropske ekološke mreže Natura 2000 Environmental Management Using the Example of the European Ecological Network Natura 2000
12.45–13.05	<i>Dr. Rajko Macura, dr. Nenad Novaković</i> Implikacije demografskih trendova i nepovoljnog privrednog ambijenta u Bosni i Hercegovini Implications of Demographic Trends and Unfavorable Economic Environment in Bosnia and Herzegovina
13.05–13.25	<i>Dr. Jelena Minović, dr. Slavica Stevanović</i> Ekološka efikasnost i emisije azotnih oksida preduzeća u Srbiji Ecological Efficiency and Nitrogen Oxide Emissions of Enterprises in Serbia
13.25–13.45	<i>Simona Perše</i> Vpliv covid-19 na BDP izbranih dejavnosti v Sloveniji Impact of Covid-19 on GDP of Selected Economic Activities in Slovenia

15.15–15.35	<i>Dejan Kelemina, dr. Tjaša Štrukelj</i> Izzivi in potencial trajnostnega razvoja v živilsko-predelovalni panogi Challenges and Potential of Sustainable Development in the Food and Beverage Industry
15.35–15.55	<i>Boris Premrov</i> Monitoring zraka rešitev rekuperacija ali kalcijev klorid Air Monitoring Solution Recovery or Calcium Chloride
15.55–16.15	<i>Vesna Suhadolnik</i> Kakovost slovenskih vodotokov Quality of Slovenian Watercourses
16.15–16.35	<i>Klementina Plut</i> Monitoring odpadnih voda v tekstilni industriji na primeru podjetja Beti Wastewater Monitoring in the Textile Industry in the Case of the Beti Company
16.35–16.55	<i>Dr. Ljiljana Stošić Mihajlović</i> Komparativna analiza energetske politike Evropske unije i Srbije Comparative Analysis of the Energy Policy of the European Union and Serbia
16.55–17.15	<i>Radojko Lukić</i> Performansna analiza distribucione trgovine Evropske unije i Srbije Performance Analysis of the Distribution Trade of the European Union and Serbia

SEKCIJA 2: Menedžment človeških virov (v zdravstvu)

SESSION 2: Management of Human Resources (in Health Care)

	Predsedujoča <i>Chair: dr. Mojca Blažič</i>
11.45–12.05	<i>Dr. Suada Ajdarpasic, dr. Theranda Beqiri</i> Značaj obuke i razvoja ljudskog kapitala u javnom sektoru The Importance of Training and Development of Human Capital in the Public Sector
12.05–12.25	<i>Maša Zajec</i> Življenjski slog zaposlenih v zdravstveni negi Lifestyle of Nursing Employees
12.25–12.45	<i>Dr. Slobodan Čamilović</i> Samoevaluacija kao jedna od osnova za upravljanje karijerom Self-Evaluation as One of the Foundations for Career Management
12.45–13.05	<i>Dr. Mojca Blažič</i> Kazalnik prognoze razvoja kariernih kompetenc med študenti Univerze v Novem mestu Fakultete za ekonomijo in informatiko Indicator for Predicting the Development of Career Competences in Students of University of Novo mesto Faculty of Economics and Informatics

13.05–13.25	<i>Dr. Ljupčo Kevereski, mag. Milka Kevereska Shapkaroska</i> Psihološka odpornost kot sprožilec voditeljevega mentalnega zdravja med krizo covid-19 Psychological Resilience as a Trigger of Leader's Mental Health during the Covid-19 Crisis
13.25–13.45	<i>Dr. Jelisaveta Šafranj, dr. Aleksandra Gojkov - Rajić</i> Intelektualni kapital: pokretačka snaga razvoja poslovanja Intellectual Capital: the Driving Force of Business Development
15.15–15.35	<i>Nataša Grahovec</i> Vpliv medosebnih odnosov in vodenja na zadovoljstvo medicinskih sester The Influence of Interpersonal Relationships and Leadership on Nurses' Satisfaction
15.35–15.55	<i>Jana Kovačič</i> Razlogi za negativno fluktuacijo v zdravstveni negi in strategije zadrževanja Reasons for Negative Turnover in Nursing and Retention Strategies
15.55–16.15	<i>Arijeta Murseli</i> Vodja kot soustvarjalec organizacijske klime v negovalnem timu The Leader as a Co-Designer of the Organisational Climate in the Nursing Team
16.15–16.35	<i>Mateja Šimec</i> Zdravstvena obravnava pacienta – sodelovanje in komuniciranje članov multidisciplinarnega tima z vodstvom Patient Health Care – Cooperation and Communication of Multidisciplinary Team Members with Management
16.35–16.55	<i>Alenka Škerjanec Hodak</i> Planiranje kadrov z vidika vodij in zaposlenih v zdravstveni negi Human Resources Planning from the Perspective of Managers and Employees in Nursing
16.55–17.15	<i>Edina Taraniš, Kleopatra Kodrič</i> Družbena stigmatizacija v času pandemije Social Stigma during the Pandemic
17.15–17.35	<i>Marijana Hostnik</i> Povezava med delovnim časom, prostim časom in zadovoljstvom zaposlenih Correlation between Working Time, Free Time and Employee Satisfaction

SEKCIJA 3: Izzivi v šolstvu in digitalizaciji procesov

SESSION 3: Challenges in Education and Digitalisation of Processes

	Predsedujoči Chair: <i>dr. Sergej Gričar</i>
11.45–12.05	<i>Dr. Vesna Čančer</i> Vidiki presoje videokonferenčnih platform v podjetjih Aspects of the Evaluation of Video Conferencing Platforms in Companies
12.05–12.25	<i>Lidija Goljat Prelogar</i> Vodenje za inovativnost na primeru tehniške gimnazije Leadership for Innovation – a Case Study of a Technical Grammar School

12.25–12.45	<i>Lina Dečman Molan</i> Informacijska varnost v šolskem okolju Information Security in the School Environment
12.45–13.05	<i>Dr. Mira Vidaković, dr. Milica Andevski</i> Upravljanje učenjem u virtualnom okruženju za vreme pandemije covid-19 Management of Learning in a Virtual Environment during the Covid-19 Pandemic
13.05–13.25	<i>Dr. Sergej Gričar</i> Znanjski koncept diplomantov Knowledge Concept of Graduates
13.25–13.45	<i>Mag. Igor Makovec</i> Izzivi samopostrežne poslovne inteligence Challenges of Self-Service Business Intelligence
15.15–15.35	<i>Blaž Keber</i> Vloga mentorja pri novozaposlenih v zdravstveni negi The Role of the Mentor for the Newly Employed in Nursing Care
15.35–15.55	<i>Katja Vasilič</i> E-poslovanje in etični heking E-business and Ethical Hacking
15.55–16.15	<i>Sabrina Zulić</i> Telemedicinska obravnava v času epidemije covid-19 in dostop do osebnega zdravnika Telemedicine Treatment during the Covid-19 Epidemic and Access to a Personal Physician
16.15–16.35	<i>Jan Plahuta, dr. Gorazd Laznik</i> Izobraževanje na področju vodenja v zdravstveni negi Education for Leadership in Nursing care
16.35–16.55	<i>Aleksandar Stojanović, dr. Grozdanka Gojkov</i> Upravljanje kvaliteto visokoškolske ustanoveakreditacija-eksterno i interno vrednovanje kvaliteta Quality Management of Higher Education Institutions: Accreditation as External and Internal Quality Evaluation
16.55–17.15	<i>Dr. Marko Đogo</i> Frank Taussig – čovjek koji nas je naučio kako se predaje ekonomija Frank Taussig – the Man Who Taught Us how to Teach Economics
17.15–17.35	<i>Dr. Mladen Miroslavljević</i> Priprema za web 3.0 - uloga non fungible tokens (NFT) Preparation for the Web 3.0 - the Role of Non-Fungible Tokens (NFT)

SEKCIJA 4: Trženje in turizem

SESSION 4: Marketing and Tourism

	Predsedujoči Chair: <i>dr. Karmen Erjavec</i>
11.45–12.05	<i>Nina Leskovic Pedljić</i> Vpliv epidemije covid-19 na slovenski trg dela v letu 2020 The Impact of the Covid-19 Epidemic on the Slovenian Labour Market in 2020
12.05–12.25	<i>Dr. Sandra Mrvica Mađarac</i> Stavovi studenata o turističkim putovanjima Students' Attitudes on Tourist Travels

12.25–12.45	<i>Dr. Karmen Erjavec</i> Sodelovanje slovenskih pridelovalcev v shemi kakovosti Participation of Slovenian Producers in Quality Schemes
12.45–13.05	<i>Dr. Ljiljana Krneta</i> Kreativno proaktivno ponašanje u funkciji željene produktivnosti Creative Proactive Behaviour in the Function of Desired Productivity
13.05–13.25	<i>Mag. Robert Latin, dr. Petronije Jevtić</i> Strategija upravljanja marketingom na globalnom tržištu Management Marketing Strategy in the Global Market
13.25–13.45	<i>Dr. Ljiljana Leskovic</i> Vpliv epidemije covid-19 na obremenjenost in izgorelost izvajalcev zdravstvene nege The Impact of the Covid-19 Epidemic on the Workload and Burnout of Nursing Care Providers
15.15–15.35	<i>Robert Nikolić</i> Analiza sustava povratne naknade u Republici Hrvatskoj i implikacije Analysis of the Deposit Refund System in Croatia and Implications
15.35–15.55	<i>Polona Bukovec</i> Prodajna pot ključna konkurenčna prednost trgovskih podjetij v času pandemije Sales Channel as a Key Competitive Advantage for Retailers during the Pandemic
15.55–16.15	<i>Nataša Štefanič</i> Trženje v razmerah covid-19 Marketing during the Covid-19 Pandemic
16.15–16.35	<i>Dr. Svetlana Dušanić – Gačić, dr. Zorana Agić</i> Dizajn radnog mjesta kao inovativni menadžment Workplace Design as Innovative Management

SEKCIJA 5: POSLOVNE VEDE

SESSION 5: Business Sciences

	Predsedujoči <i>Chair: dr. Franci Avsec</i>
11.45–12.05	<i>Dr. Živko Bergant</i> Razvoj zavedanja družbene odgovornosti Development of Social Responsibility Awareness
12.05–12.25	<i>Dr. Malči Grivec</i> Stroškovna učinkovitost in klinična pot Cost-Effectiveness and Clinical Pathway
12.25–12.45	<i>Dr. Franci Avsec</i> Pravne oblike poslovnih subjektov v Sloveniji od 2008 do 2021 Legal Forms of Business Entities in Slovenia from 2008 to 2021
12.45–13.05	<i>Dr. Nedžad Azemović, dr. Vidoje Stefanović</i> Savremeno okruženje preduzeća Contemporary Business Environment
13.05–13.25	<i>Dr. Vladimir Bukvič</i> Ekonomska analiza prevzemov in združitvev in vrednotenje prevzemnih ponudb Economic Analysis of Takeovers and Mergers and the Evaluation of Takeover Bids

13.25–13.45	<i>Sabina Krsnik</i> Vpliv ne-ekonomskih dejavnikov na stroškovno učinkovitost v zdravstvenem varstvu The Influence of Non-Economic Factors on Cost Efficiency in Healthcare
15.15–15.35	<i>Inga Kure</i> Zadolževanje in tveganje ob tem Risks Associated with Borrowing
15.35–15.55	<i>Urška Ambrožič</i> Poslovne prevare Business Fraud
15.55–16.15	<i>Dr. Srečko Devjak</i> Vpliv epidemije covid-19 na varčevanje gospodinjstev v Sloveniji Impact of the Covid-19 Epidemic on Household Savings in Slovenia
16.15–16.35	<i>Urška Longar</i> Posledice epidemije covid-19 na poslovanje gradbenega podjetja Consequences of the Covid-19 Epidemic on the Business of a Construction Company
16.35–16.55	<i>Goran Lepanović</i> Utjecaj Covid-19 i potresa na štete osiguratelja u Hrvatskoj The Impact of Covid-19 and Earthquakes on Insurers' Claims in Croatia
16.55–17.15	<i>Dr. Biljana Dorđević, Sandra Milanović</i> Socijalne preduzetničke namere studentske populacije za vreme pandemije covid-19 Social Entrepreneurial Intentions of the Student Population during the Covid-19 Pandemic

SEKCIJA 6: MENEDŽMENT V ZDRAVSTVU
SESSION 6: Management in Health Care

	Predsedujoča <i>Chair: Kristina Rakuša Krašovec</i>
11.45–12.05	<i>Ana Cerar</i> Razlogi za neizvajanje načela kakovosti v zdravstvu Reasons for Non-Implementation of the Quality Principle in Health Care
12.05–12.25	<i>Ingrid Deželan Marenče</i> Kakovostno in varno zdravstveno okolje starostnika po operaciji kolka Quality and Safety in the Healthcare Environment of the Elderly after Hip Surgery
12.25–12.45	<i>Andreja Žižek</i> Kazalniki kakovosti in njihova uporaba v zdravstveni negi Quality Indicators and Their Use in Nursing
12.45–13.05	<i>Anja Hiti</i> Kakovost in varnost obravnave pacientov na prenatrpanem urgentnem oddelku Quality and Safety of Patient Care in an Overcrowded Emergency Department

13.05–13.25	<i>Dr. Marjetka Jelenc</i> Predstavitev inovativnega orodja v obvladovanju raka v EU Presentation of the Innovative Tool for Cancer Control in the EU
13.25–13.45	<i>Jožica Kralj, Stanislava Majerle</i> Razumevanje kakovosti integrirane zdravstvene oskrbe starostnika v primarnem okolju Understanding the Quality of Integrated Health Care for the Elderly in the Primary Care Setting
15.15–15.35	<i>Maja Pustovrh</i> Kakovost in varnost v zdravstvenih ustanovah (spletne strani) Quality and Safety in Healthcare Facilities (Websites)
15.35–15.55	<i>Lara Logar</i> Vloga koordinatorja integrirane oskrbe z vidika kakovosti The Role of the Integrated Care Coordinator in Terms of Quality
15.55–16.15	<i>Urška Murn</i> K pacientu usmerjena zdravstvena nega Patient-Centered Care
16.15–16.35	<i>Neca G. Strniša</i> Delovna terapija v integrirani oskrbi odvisnih od prepovedanih drog Occupational Therapy in the Integrated Care of Drug Addicts
16.35–16.55	<i>Kristina Rakuša Krašovec</i> Sodoben zdravstveni izziv: Odnos Slovencev do evtanazije Modern Challenge in Health care: Slovenian Attitudes towards Euthanasia
16.55–17.15	<i>Klara Zadrgal</i> Vpliv stresa na delovnem mestu na zadovoljstvo zaposlenih v zdravstveni negi The Impact of Workplace Stress on Nursing Staff Satisfaction in Health Care
17.15–17.35	<i>Aleš Zajc</i> Pomen napredne zdravstvene nege na področju duševnega zdravja v tujini – pregled literature The Importance of Implementing Advanced Nursing Care in Mental Health and Psychiatry Abroad - an Integrative Review of the Literature